



Risk From the CEO and Board Perspective: What All Managers Need to Know About Growth in a Turbulent World

Mary Pat McCarthy, Tim Flynn

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What all managers need to know about growth in a turbulent world

Especially in these turbulent times, good risk management is about exploiting opportunities for growth while protecting value already created. To do this, corporate leaders must, first and foremost, learn to manage the chain of cause and effect between risk and shareholder value. Now *Risk* shows them how. As vice chairs of the international consulting giant KPMG L.L.P., authors Mary Pat McCarthy and Tim Flynn are uniquely qualified to offer executives and senior managers this ultimate primer on risk and its optimization and management.

- Packed with case studies and exclusive interviews with executives of many Fortune 500 companies
- Explores the most successful risk management strategies now in use internationally and offers prescriptions for adapting them to any company

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