



Psychology: Core Concepts (6th Edition)

Philip G. Zimbardo, Robert L. Johnson, Vivian McCann

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Within this fourteen-chapter text, the authors focus on the core topics the majority of introductory psychology instructors cover—all while applying the principles of psychology to the teaching of psychology. *Psychology: Core Concepts* focuses on a manageable number of core concepts (usually three to five) in each chapter, allowing students to attain a deeper level of understanding of the material. Learning is reinforced through focused application and critical thinking activities, and connections between concepts are drawn across chapters to help students see the big picture of psychology as a whole. The 6th Edition features an enhanced critical thinking emphasis, with new chapter-opening "Problems" and new end-of-chapter critical thinking applications that promote more active learning of the content.

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