

How to Write and Design a Professional Resume to Get the Job: Insider Secrets You Need to Know (Book & CD-ROM)

Dale Mayer



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In these tough economic times companies are downsizing, outsourcing, and merging, and job seekers are facing more competition than ever. You need a great resume to stand out from the crowd. Your resume is a platform to detail your achievements and experience. A resume is a document, designed to an employer on why they should contact and ultimately hire you.

You will learn the basic components that must be in your resume, resume formats, key action words, common resume myths, what fonts to use, how to stress accomplishments, what information you should never put on resume, how to write your resume from the employer's perspective, how to write the resume to fit the job, what words to use and what words never to use, techniques to get the interview, the secrets of a great cover letter, how to best describe your experience, how to detail employment gaps, and how to develop a professional resume. You also will learn about paper selection, electronic resumes, white space, margins, graphics, and computer software to help layout your resume.

If you use all this information, you will give yourself that edge over the competition that you deserve.



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