



Strategic Corporate Finance. Tony Davies, Tony Boczko, Jean Chen

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This acclaimed new text book introduces the core principles and practices of corporate finance and financial strategy. The content and structure of this user-friendly book have been carefully researched to meet the typical requirements of introductory undergraduate corporate finance and financial strategy courses. The text also provides a useful resource for postgraduates, MBA students and students undertaking professional accounting and finance courses. "Strategic Corporate Finance" is topical and up-to-date in its comprehensive coverage of all the key areas of corporate finance: acquisition of financial resources; effective use of financial resources; control of these activities. In addition, it introduces some contemporary financial issues and topics of growing importance such as Islamic finance and corporate governance, and includes financial planning, shareholder value creation and financial strategy. This book includes a large number of step-by-step worked examples in every chapter, which apply the appropriate techniques to deal with specific business problems. Extensive illustrative diagrams and charts are used to reinforce learning. It features comprehensive progress checks in every chapter to facilitate effective learning and provide frequent reinforcement. It contains major case studies that illustrate strategic corporate finance issues in practice, providing the opportunity to apply and develop the techniques, analytical skills and judgement acquired from working through each chapter. At the end of each chapter, a range of about 15 to 20 graded Exercises, Questions and Discussion Points link theory with business practice and encourage the use of the techniques and learning points covered in each chapter. Press Extracts in each chapter offer insights into real-life business scenarios and include companies such as BSKyB, Marks and Spencer, Umbro, Matalan and Samsung, and provide further links between theory and practice. There is a comprehensive Glossary of Financial Terminology at the end of each chapter with easy reference to when they are first used in the book.

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