

Enterprise-Wide Change: Superior Results Through Systems Thinking

Stephen Haines, Gail Aller-Stead, Jim McKinlay



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Leave piecemeal strategic change approaches behind and learn how to plan, facilitate, and integrate your change efforts for lasting success. Enterprise-Wide Change takes you through the ?Rollercoaster of Change,? showing you how to deal with resistance, regard skeptics as your best friends, and build a buy-in and stay-in strategy among your employees. The authors use the science of ?Systems Thinking? -- a comprehensive, yet simple and integrated way to analyze and build synergy from key organizational elements. You?ll find proven and practical questions, summaries, case studies, examples, and worksheets as well as systems tools, tips, and techniques to foster organization change and development.



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