



Fashion Writing and Criticism: History, Theory, Practice

Peter McNeil, Sanda Miller

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Fashion Writing and Criticism provides students with the tools to critique fashion with skill and style. Explaining the history and theory of criticism, this innovative text demonstrates how the tradition of criticism has developed and how this knowledge can be applied to fashion, enabling students to acquire the methods and proper vocabulary to be active critics themselves.

Integrating history and theory, this innovative book explains the development of fashion writing, the theoretical basis on which it sits, and how it might be improved and applied. Through concise snapshot case studies, top international scholars McNeil and Miller analyse fashion excerpts in relation to philosophical ideas and situate them within historical contexts. Case studies include classic examples of fashion writing, such as Diana Vreeland at Harper's Bazaar and Richard Martin on Karl Lagerfeld, as well as contemporary examples such as Suzy Menkes and the blogger Tavi.

Accessibly written, *Fashion Writing and Criticism* enables readers to understand, assess and make value judgments about the fascinating and changeable field of fashion. It is an invaluable text for students and researchers alike, studying fashion, journalism, history and media studies.

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