

Business Restructuring: An Action Template for Reducing Cost and Growing Profit

Carla Zilka



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An effective, long-term strategy for maintaining corporate growth, profit and competitive edge

Depicting a progressive emergent framework for long-term growth, profitability, and success, *Business Restructuring: An Action Template for Reducing Cost and Growing Profit* employs an integrated approach incorporating several of the most popular methodologies and best-in-class practices into a single proven framework.

Beginning with an overview of restructuring and what is needed up-front to be successful, this "How to Cookbook" helps you

- Understand business restructuring and cost reduction techniques
- How to transform any organization into one that is high performing
- Realize efficiencies through the reorganization of resources, improving processes, and identifying outsourcing opportunities
- Sustain results and achieve continued efficiency, profitability, and growth
- Describes the right leadership team dynamics to make sure the changes stick

Whether you are a business leader or manager, *Business Restructuring* takes you through a logical series of steps that will provide you with immediately useful tactics to apply on a regular basis to achieve immediate results, as well as a long-term roadmap to deliver performance excellence and increase shareholder value.



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