

Processes, Systems, and Information: An Introduction to MIS, Student Value Edition (2nd Edition)

David M. Kroenke, Earl McKinney



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For introductory courses in Management Information Systems

Processes, Systems, and Information: An Introduction to MIS, Second Edition provides a concise introduction to MIS with a hands-on approach to business processes.

Authored by Earl H. McKinney, Jr. and David M. Kroenke, the text shows you exactly how businesses use information systems and technology to accomplish their goals, objectives, and competitive strategy. Packed with examples of business situations, both real and fictitious, the book helps you understand what business systems actually are—and see why they are so important.

The text consists of the five SAP-focused chapters from McKinney and Kroenke's *Processes, Systems, and Information: An Introduction to MIS.* A pair of appendices after chapters four and five contains SAP process exercises that enable you to get hands-on experience applying what you're learning in the course. This clear emphasis on business processes, and SAP in particular, makes *Processes, Systems, and Information: An Introduction to MIS*, Second Edition the ideal text for courses attended by those not majoring in MIS.

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