

Networked Life

Mung Chiang



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How does Google sell ad space and rank webpages? How does Netflix recommend movies and Amazon rank products? How can you influence people on Facebook and Twitter and can you really reach anyone in six steps? Why doesn't the Internet collapse under congestion and does it have an Achilles' heel? Why are you charged per gigabyte for mobile data and how can Skype and BitTorrent be free? How are cloud services so scalable and why is WiFi slower at hotspots than at home? Driven by twenty real-world questions about our networked lives, this book explores the technology behind the multi-trillion dollar Internet and wireless industries. Providing easily understandable answers for the casually curious, alongside detailed explanations for those looking for in-depth discussion, this thought-provoking book is essential reading for students in engineering, science and economics, for network industry professionals and anyone curious about how technological and social networks really work.

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Christopher Barry:

Spent a free time and energy to be fun activity to complete! A lot of people spent their sparetime with their family, or all their friends. Usually they accomplishing activity like watching television, gonna beach, or picnic inside park. They actually doing ditto every week. Do you feel it? Would you like to something different to fill your own personal free time/ holiday? Could possibly be reading a book could be option to fill your totally free time/ holiday. The first thing that you ask may be what kinds of e-book that you should read. If you want to try out look for book, may be the book untitled Networked Life can be great book to read. May be it could be best activity to you.

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