



# Growing Your Social Media In 2015: How to Cultivate Social in the New Year

*Filip Galetic*

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Having taken the online world by storm in the last decade, social media continue to have strong relevance in 2015. No other marketing channels can compare with social media and its potent mix of direct interaction with the target audience or existing buyers, strong word-of-mouth element and the ability to forge viral stars literally over night. Now, more than ever, it is important to join the game and create your social media marketing strategy. "Growing Your Social Media in 2015" will teach you - or refresh your memory - about the essentials, so you can start off in social on the right foot, whether you will use Facebook, Twitter, LinkedIn, Pinterest or Instagram.

Filip G is a social media expert with 5 years of experience in creating social media strategies and helping to implement them. Some of the praise Filip received for his work as a social media marketing consultant:

Some praise from the people I worked with

Filip was a great member of the team we really enjoyed working with him, he was very proficient in social media and implemented some great strategies which the the client is now continuing in house.

Iain C., UK

Just a great provider - really good with communication, amazing with planning and definitely the go-to-guy for social media marketing.

Grant M., Sydney

Did a good job creating my SMM guide. I highly recommend him and [he] gave me what I needed. Thanks!

Heather P., Seattle

Very talented and knowledgeable. Came up with an excellent [SMM] plan. Can't wait to implement the strategies together with him.

Purva R., Netherlands

Filip got the job done under difficult circumstances.

David M., Sydney

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#### **Errol Garvin:**

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