



Arthur Hays and Iphigene (Ochs) Sulzberger: The Throne and the Power Behind It

Daniel Alef

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Biographical profile of Arthur Hays Sulzberger, powerful publisher of The New York Times. During his reign as owner of The New York Times, Adolph Ochs brought the paper from obscurity to national prominence. When he died in 1935 there were two heirs apparent to his publishing empire, his only child, daughter Iphigene, and his nephew Julius Ochs Adler. Adolph Ochs left the power to decide in Iphigene's hands, and she selected her husband, Arthur Hays Sulzberger, for the coveted spot. Award-winning author and syndicated columnist who has written and published over 300 biographical profiles of America's tycoons tells the story of Arthur Hays Sulzberger, the publisher who raised The New York Times to its present status at the apex of journalism. And Sulzberger's story is intertwined with that of Iphigene who held the real power behind the throne.

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